



December 5, 2022

I share this testimonial with those in the corporate landscape who *genuinely* want to shift workplace culture in the direction of mental awareness and wellness.

Why REWIRE?

**REWIRE** is more than just a construct of coaching 101. It is a biography of life, the tragedy of a hero who survived the corporate world, who identified with success as power, influence and the whose-who. Brian's self-realization unfolds into a raw connection of "I get it...I was once there..." And for myself, in a *Human Executive Role* it is the differentiator.

Working within the aviation landscape and, treading through the recent pandemic; reconnecting to our people in a way that acknowledged fear, instability and our new "normal" is one of the most challenging of times. Therefore, it was critical to our organization that we integrated our leaders to shift how we operate.

November 2022 was our opportunity to land our leaders at our Leadership Summit. The theme: ReThink. ReTool. REWIRE was meant to lean into mindfulness while offering resources that are meant to "stick."

Brian's interaction with our group was impressive (even beyond my expectations). His own internal compass steered his delivery to customize our operational mindset with a behavioral approach.

How do I know it is sticking? Because our leaders without impromptu are practicing the techniques and checking in with others.

Written with appreciation and gratitude ~ Josie Cancilla

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